

# Fuel for Thought

## Effective Communication

As we continue with plans for development of a commercial scale new fuels facility, one of QER's more important tasks is to make sure that we're communicating and consulting effectively with all those people who have an interest in what we are doing.

Essentially that means telling people what we are doing, how we will be doing it, and if possible when we will be doing it.

And it also means listening carefully when they are telling us what they think of the project, or if they have any issues or perspectives they want to let us know about.

This is not only a requirement of the formal approvals process, but is also consistent with the approach we've taken since QER was first established. We want to make sure that we are open and transparent about our plans and activities, and accessible to whoever wants to engage with us.

This Fuel for Thought column is one way we can explain our activities. We plan to continue with it, given that it has now run for four and a half years providing details of our work and aspects of the fuels industry we are looking to develop.

For most of that time we've also had a visitor centre open at our New Fuels Development Centre on Landing Road, at Yarwun, and we've also produced newsletters and brochures which have been mailed locally, or delivered at events we've attended, such as the recent Ecofest.

We regularly brief community leaders on our plans and activities, and occasionally present information to local service clubs.

But perhaps our major communications effort has involved the successful operation of our technology demonstration plant, which ran for more than two years and showed interested people that it was possible to produce high quality transport fuels from shale rock in a responsible and sustainable way.

If you would like to find out more about our plans and our project, or give your views, you are welcome to drop by our visitor centre or contact us through [info@qer.com.au](mailto:info@qer.com.au).



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Creating new fuels for Australia

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